



## ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

**Name of the Event:** -Guest Lecture on “A Journey from a College Student to a Social Entrepreneur ”

**Resource Person:** - Mr. Ankit Tripathi, Founder, Uneako Green Earth Pvt. Ltd.

**Day &Date:** - Wednesday, 22<sup>nd</sup> January, 2020

**Time:** - 11.30 AM to 1.30 PM

**Attended by:** - All the BBA Students

**Venue:** Auditorium, JEMTEC, Greater Noida.



The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organised a Guest Lecture on “A Journey from a College Student to a Social Entrepreneur ” on Wednesday, 22<sup>nd</sup> January, 2020. The guest speaker was Mr. Ankit Tripathi, Founder, Uneako Green Earth Pvt. Ltd.



Dr. Anand Swaroop Pandey, Professor, BBA welcomed the guest and felicitated him with a green initiative of JIMS.







Mr. Tripathi initiated the lecture with his live example from the industry. He talked about his achievements as a student, like winning awards and certifications, being President of certain college societies, various internships and projects to inspire students to be an active participant in their college life.

Students were keen to know, how he managed to launch his startup in the third year of mechanical engineering, he explained and narrated all his efforts to get funding from NITI Aayog and recognition from various organization. He also informed students that he will be visiting UN to represent the country.

The base of his start up is to use the waste, to produce new products which are sustainable and protecting the mother earth in turn. This helps to reduce waste as well. He has unique products in his basket like a pencil made of waste newspaper, protecting a tree as made of waste and has a seed at its back which can plant a new tree indeed.



He tried to convince the students to be more active and a keen observer, which would help them to identify problems persisting in the society to conceive their own innovative ideas for their own startups. He defined sustainability in technical and general, both the terms and stated many live cases which left a strong inscription on the students brain for their career persual.



Mr. Mayank Kumar Pandey, Assistant Professor, BBA gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. Dr.Rashi Gupta,Assistant Professor, BBA coordinated for the event to be a success. Students had many queries related to sustainability and his exposure, which Mr. Tripathi answered with patience. The guest lecture was highly inventive, inspiring, informative and interactive for the students of BBA Department.

